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\*Admitted only in Maryland  
\*Admitted only in Virginia  
\*Practice limited to  
Federal Agencies

May 11, 2007

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Commissioner for Patents  
PO Box 1450  
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**Art Unit 3622**

**Attn: Mail Stop RCE**

Re: U.S. Utility Patent Application  
Application No. 09/864,293; Filed: May 25, 2001  
For: **Interactive Advertisement Mechanism on a Mobile Device**  
Inventors: AUFRICHT *et al.*  
Our Ref: 1933.0010008

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Request for Continued Examination (RCE);
2. Seventh Supplemental Information Disclosure Statement;
3. A listing of the cited references on Form PTO/SB/08A (1 page); and
4. Online Credit Card Payment Authorization in the amount of **\$790.00** to cover Request for Continued Examination (RCE) fee.

The above-listed documents are filed electronically through EFS-Web.

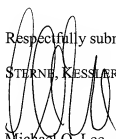
In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

Commissioner for Patents  
May 11, 2007  
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Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.



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MQL/O-A:smn  
Enclosures

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